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WISCONSIN ENERGY *Cooperative* NEWS

September 2026

***Eau Claire Energy
Cooperative***

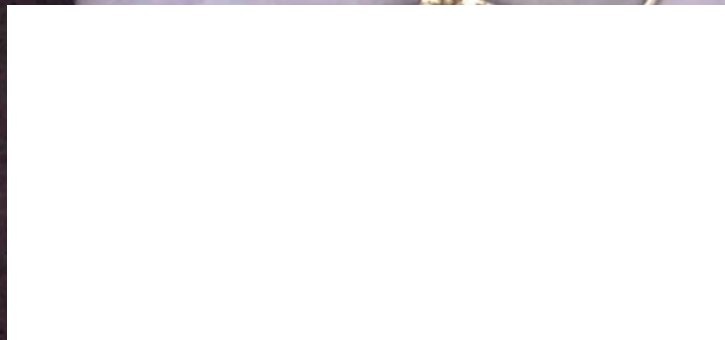
Your Touchstone Energy® Cooperative 

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HOW CAN I JOIN ECEC'S
BOARD OF DIRECTORS?





WHY DOES ECEC ADVOCATE FOR MEMBER-OWNERS?

By Monica Obrycki, President and CEO

A while back, I was having a conversation about political advocacy. When I mentioned that ECEC spends time engaging with legislators and policymakers, someone asked a simple question: “What are you advocating for? Who *doesn't* want electricity?”

It was a great question. Of course, everyone wants electricity. But providing reliable electric service is much more complicated than simply having power available. The decisions made by elected officials can directly affect the cost, reliability, and future of electric service.

Our responsibility is to represent the needs of our member-owners we serve. Advocacy isn't about supporting a political party or a particular candidate. It's about ensuring the needs of our members and rural communities are considered when energy policies, regulations, and legislation are discussed.

Electric cooperatives were established when communities came together to solve a challenge, with financing made available through the Rural Electrification Act of 1936. Since our beginning, advocating for the needs of our members and communities has been part of who we are.

Today, decisions made at the state and federal levels continue to have an impact on your electric cooperative. The policies created by lawmakers can affect our ability to improve the electric system, invest in needed infrastructure, and plan for the future. While these decisions may seem far removed from our local communities, they ultimately influence the service our members rely on every day.

The electric industry continues to evolve as electricity use grows and new technologies create additional demand across the country. Meeting that growth requires thoughtful planning and continued investment in power generation resources, transmission lines, and the local distribution electric grid. It also requires policies that allow projects to move forward efficiently so cooperatives can provide dependable service while managing costs responsibly and keeping rates fair for the members we serve.

As a not-for-profit electric cooperative, our priority isn't maximizing profits. It's making decisions that serve the best interests of our members. We advocate for practical policies that support long-term reliability, strengthen the electric system, and allow our employees to safely do the work required to serve our communities.

Through our statewide and national organizations, we work to

On Tuesday, Oct. 6 at 10 a.m., ECEC will host a Candidate Energy Forum at the Holiday Inn South.



Electric cooperative representatives gather at the Wisconsin State Capitol during a past Education and Lobby Days event, where co-op leaders meet with lawmakers to discuss issues affecting electric cooperatives and the communities they serve.

ensure our representatives understand the challenges facing electric cooperatives and the communities we serve. This includes issues that affect our workforce, system investments, and our ability to continue providing dependable service.

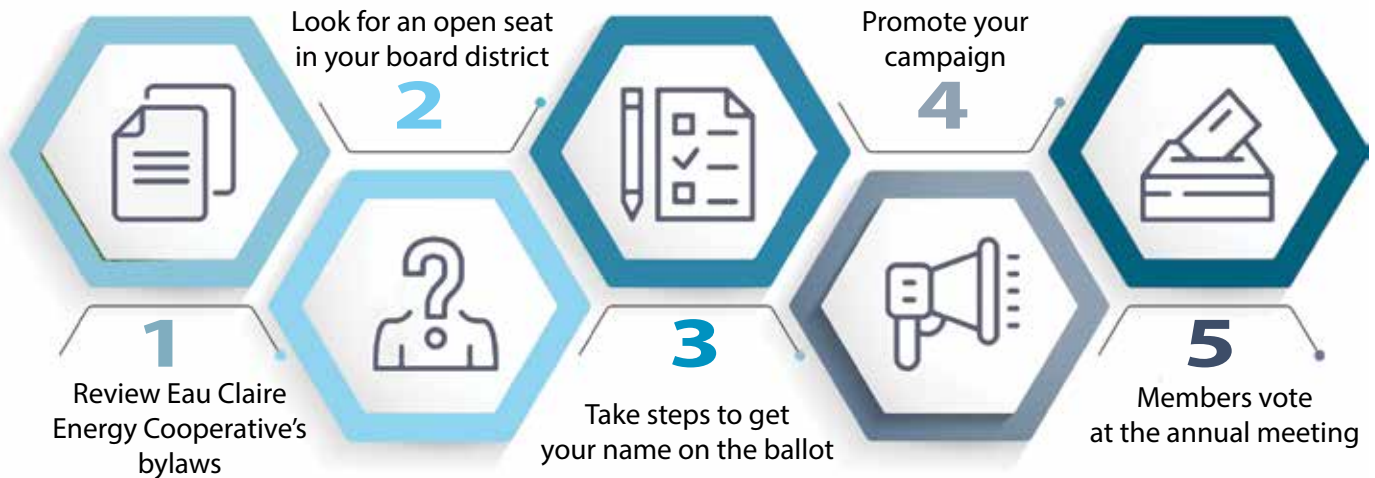
Just as important as advocacy is education. At Eau Claire Energy Cooperative, we believe our members deserve clear, balanced information about the issues affecting their cooperative. We share information to help members better understand topics that influence electric service. Our goal isn't to tell members what to think. It's to be a trusted energy resource and to provide information they need to make informed decisions.

One of the ways we do that is by providing opportunities to hear directly from our local legislative candidates. On **Tuesday, Oct. 6, at 10 a.m.**, Eau Claire Energy Cooperative will host a **Candidate Energy Forum** at the **Holiday Inn South**.

During the forum, candidates will be asked a series of moderated questions focused on issues affecting electric cooperatives. The forum is open to everyone (not just members). It allows attendees to hear each candidate's perspective on topics that can influence the future of Wisconsin's electric industry and the decisions that affect cooperatives like Eau Claire Energy Cooperative. We encourage anyone interested in learning more about energy policy and the candidates' positions to attend.

Advocacy begins with listening. By understanding the needs of our members, staying engaged in important conversations, and sharing the perspective of the communities we serve, Eau Claire Energy Cooperative can help ensure that decisions being made today support the reliable electric service our members depend on for the future.

HOW TO JOIN ECEC'S BOARD OF DIRECTORS



DISTRICTS UP FOR ELECTION IN 2027

District 2

All service areas of the Cooperative within the city of Eau Claire or the city of Altoona.

District 4

Washington west of South Lowes Creek Road and Union, Eau Claire County; Spring Brook, Dunn County, except land in District 2.

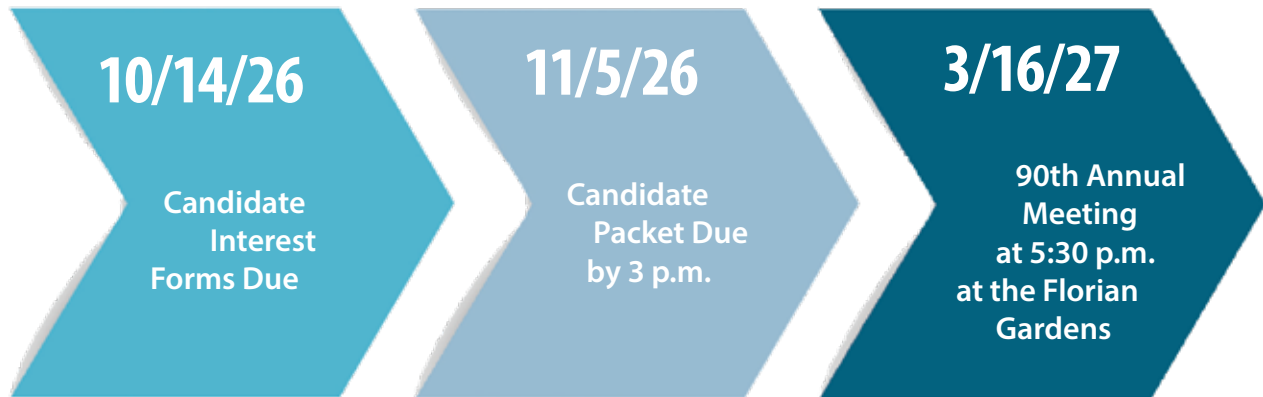
District 6

Pleasant Valley, Eau Claire County; Albion, Trempealeau County.





TIMELINE TO 2027 DIRECTOR ELECTION



INTERESTED?

If you are a member of District 2, 4, or 6, and would like to be considered by the Nominating Committee for the 2027 director election, please fill in the information to the right and return it to ECEC or complete the interest form online by October 14, 2026.

Once we receive your request, we will send you a director information packet for you to review. All inquiries will remain confidential. A member of the Nominating Committee may contact you to discuss your interest in becoming a candidate. This committee will meet to review and select the final slate of candidates.

If you have any questions, please contact the corporate secretary at 715-836-6461.

YES, I am interested in becoming a candidate for the Eau Claire Energy Cooperative Board of Directors 2027 election.

(Please print information below.)

Name _____

Member Acct. # _____ District # _____

Address _____

City, State, Zip _____

Phone# _____

Email address _____

Please return this Candidate Interest form to be received at Eau Claire Energy Cooperative by October 14, 2026:

Eau Claire Energy Cooperative
Attn. Corporate Secretary
PO Box 368
Fall Creek, WI 54742

Eau Claire Energy Cooperative

Your Touchstone Energy® Cooperative 



SAVE THE DATE FOR Our Member Appreciation Celebration!



Life is a little sweeter because of members like you! Stop by for a jam-packed afternoon of family fun. Stop by for pie, ice cream, coffee, family fun, and your chance to take home a complimentary jar of jam from AVE nue Orchards (while supplies last). We hope you'll spread the word and join us!

OCTOBER 10, 2026 | 1PM-4PM
8214 US HWY 12 | FALL CREEK, WI 54742

***Eau Claire Energy
Cooperative***

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Monica Obrycki, President and CEO

**Taylor Skibba, Marketing and
Communications Coordinator**

8214 Hwy 12, P.O. Box 368, Fall Creek, WI 54742-0368
www.ecec.com   

Lobby Hours: 7:30 a.m.–4:30 p.m. Monday–Thursday;
7:30 a.m.–11:30 a.m. Friday

Non-emergencies: 715-832-1603

Emergencies & outages: Toll FREE 800-927-5090
24 hours a day, 7 days a week

Diggers Hotline: 811 or 1-800-242-8511
Call 3 working days before you dig.

ECEC's lobby will be closed September 7 for Labor Day.