



Eau Claire Energy Cooperative

Your Touchstone Energy® Partner



STUDENTS:

Apply for \$750 scholarships by January 4, 2019

For a number of decades Eau Claire Energy Cooperative has supported our youth through the offering of Federated Youth Foundation Scholarships. We are happy to again offer \$750 scholarships to students in our service territory. Sixteen different \$750 scholarships will be awarded to students attending area high schools—one for each of the following:

Altoona	Eau Claire Regis
Augusta	Eleva-Strum
Cadott	Elk Mound
Chippewa Falls	Fall Creek
Chippewa Fall McDonell	Mondovi
Eau Claire Immanuel	Osseo-Fairchild
Eau Claire Memorial	Stanley-Boyd
Eau Claire North	Home School/Charter School

And, one \$750 scholarship will be awarded to a current student at each of the following schools:

Chippewa Valley Technical College
University of Wisconsin-Eau Claire

To qualify, the applying student must fit the following criteria:

- The student's family must be a member of Eau Claire Energy Cooperative and currently receive electric service from ECEC at the primary resident.

- The student must display average or above-average academic records.
- The student must display potential to achieve success in a post-secondary public or private college, university, junior college, or vocational school program.
- The scholarships should be awarded to qualifying students who would not otherwise receive scholarships from other sources.
- Apply on or before January 4, 2019.

Selection of student winners

Each school's Scholarship Committee will select one first-choice recommendation and an alternate recommendation. Therefore, all applications should be turned into the local school by the January 4, 2019 deadline. (Do not return the application to ECEC.)

Scholarship applications available at area schools

Scholarship applications are available at any of the schools listed or can be obtained online at www.ecec.com (click on the COMMUNITY tab). All applications must be completed and returned to the high school, technical college, or university student office on or before January 4, 2019.

Questions?

Please contact Eau Claire Energy Cooperative at 715-832-1603.

**POWERING THE
AMERICAN SPIRIT**



CANDIDATES SOUND OFF ON ENERGY ISSUES

It was full house at the first forum of the fall election cycle in the Chippewa Valley. About 80 people gathered October 3 at The Florian Gardens in Eau Claire, including leaders from Eau Claire Energy Cooperative, the Eau Claire Chamber of Commerce, Eau Claire Economic Development Corporation, and the Chippewa Valley Home Builders Association, to hear what 13 candidates

were vying for area state Senate and Assembly seats had to say.

Moderator Brian Rude, vice president, external & member relations at Dairyland Power Cooperative, began the forum by inviting each candidate to introduce themselves and then went right into the energy questions about electricity and Wisconsin's economy. Each candidate was given about three minutes

to respond to various questions during the one-and-a-half-hour forum.

Eau Claire Energy Cooperative has been organizing the Candidates Energy Forum every two years during the election cycle since 2002. Held at The Florian Gardens for a number of years, it's the perfect opportunity for area leaders and the public to meet the candidates before the November election.

INTERESTED IN BEING A DIRECTOR AT YOUR COOPERATIVE?

Each year members of Eau Claire Energy Cooperative have the opportunity to run for election to the nine-member board of directors. The process is based on Cooperative Principle #2: Democratic Member Control.

In 2019, three board positions will be up for election. The following board members are currently serving Districts 3, 7, and 9 and have the option to run again for these positions: District #3, Michael Schummer; District #7, Andrew Bourget; and District# 9, Clarence Boettcher.

We thank (left to right) Jeannette Chromey, Dean Solie, and Anne Volbrecht for serving on the Nominating Committee this year. To be considered by the Nominating Committee for a director position at ECEC, you must be a member living in one of the above-named districts. Candidate registration

forms have been mailed to all ECEC members in the above-named districts. If you are interested in running, your registration form is due by November 15, 2018. Registration

forms can also be found on our website at www.ecec.com. Click on MY CO-OP and then ANNUAL MEETING.

All ECEC members will have the opportunity to vote in the director election at the 82nd Annual Meeting on Tuesday, March 19, 2019, or by absentee ballot. The meeting is scheduled to take place at The Florian Gardens south of Eau Claire. Watch future issues of this magazine and our website for more information on the upcoming election of candidates and the process of voting. If you have any questions about the director election, please contact Monica Obrycki at 715-836-6461. All inquiries will be kept confidential.



New homeowners should 'FEEL GOOD WHEN THEY WALK IN THE DOOR'



When asked about her goals with customers, home designer Molly Filipczak immediately said that once the home is completed, she wants them to, "...feel good when they walk in the door." She continued, "For many people this may be a once-in-a-lifetime goal, to have a home built for them. For some

it's a dream on their checklist—for some people it's a bucket list thing."

As the "M" in C&M Home Builders, she strives to work with the customer to zero in on their design desires without busting their budget. And, one easy way to those desires is to search through magazines, books, the internet, television shows, etc., for designs they like. Once

they have collected samples of the styles in flooring, walls, colors, cabinets, etc., that they like,

"Tell me if something does not look good," is a statement people ask quite a bit, says home designer Molly Filipczak.

Filipczak is ready to help them design their own personalized home. Working within their budget she will offer some limited ideas regarding quality and then approach the colors. She says, "It can be overwhelming for some people." So she likes to start simply, then expand the choices until the clients see a fit. She



This is a continuing series of articles following Kyle and Kelly Rasmussen as they journey through their home building process. You can read up on all of the articles as they appear on our website at www.ecec.com. Click on MY CO-OP and then WEC News.

added that, "The process should be fun!" And, visuals help, so she always has her iPad along to help them through the process.

"Tell me if something does not look good"

Choosing colors and finishes in rooms and hallways can be tricky. Colors can affect other colors, especially when combining different textures in the floors and walls. Filipczak will begin with a neutral palette and then branch out until the client is comfortable. She



Surrounded by her family, Molly Filipczak, right, is the "M" of C&M Home Builders.



added, “If a color can be identified definitely as a green or blue, for example, it’s probably too much and will be amplified.” She explained that trends years ago were bold and striking while newer trends are moving more and more to softer, less defined colors.” People are trending toward a modern farmhouse look with lighter colors and more modest décor, sometimes incorporating Scandinavian elements. These aspects are simpler, but still comfortable.

Staying on schedule

Filipczak sees her role as guiding people through the home design process. Keeping the projects on track are important to her as well as to the clients. She will give them a list of meetings that will help with the selection process with enough space in between meetings to give the clients plenty of time to think about colors, flooring, etc. Of course, as the home building project moves along, items such as finishes, wall colors, cabinets all can be changed, but any changes will most likely have an effect on other steps with subcontractors and especially on the final home finish deadline.

A very sociable person, Filipczak explained that her favorite parts of the job are getting to meet and work with varying types of people. She loves meeting new people and says it’s fun to run into people later, asking if they “...still feel good when they walk in the door.”



After working on topics for upcoming Youth Ambassador meetings and community service events, ECEC Line Superintendent Patrick Bethke gave the students a virtual tour of the service territory, identifying some of their homes on the digital map on the large wall monitor (to the right, out of the photo). Bethke also explained the processes involved with establishing work orders and establishing power during outages. Next YA meeting November 14, noon–1:30 p.m., tour of WQOW ABC TV18.

STUDENTS SET UP FUN EDUCATIONAL EVENTS FOR THE COMING YEAR

At their first meeting of the school year on September 19, the Eau Claire Energy Cooperative Youth Ambassadors brainstormed about the leadership and energy topics they want to learn about in the coming months. They also prioritized some community service projects they would like to accomplish.

The Youth Ambassador Program has been designed with high school students in mind, to learn about leadership and energy issues, as well as to work together on community service projects to help make the community better.

If you know any high school student

(member of ECEC) who may be interested, please have the student sign up at www.ecec.com and click on COMMUNITY. Fill in the Youth Ambassador form and submit. Watch this magazine and the website for upcoming events as the schedule is formulated by the students. There is no fee to participate.

And, watch this magazine and our Facebook page for results of their October 17 tour of Metropolis Resort/Chaos Water Park/Action City. At that event, they are touring behind the scenes to learn what the leaders at the resort do to use energy wisely and efficiently.

Eau Claire Energy Cooperative

Your Touchstone Energy® Partner



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