



*Do The*

# **SUMMER SHIFT**



Wash clothes before 11 a.m.  
or after 7 p.m.



Be a laundry superhero!  
Wash clothes in cold water.

*Do The*  
**SUMMER  
SHIFT**

When you do the Summer Shift, you help your local electric cooperative maintain affordable electricity rates.

As temperatures rise, so does the demand for electricity. By taking a walk, waiting to do laundry, opting for a picnic, working in your garden or even just turning up your thermostat a few degrees between 11 a.m. and 7 p.m., you are doing the Summer Shift.

Talk to your trusted energy advisor at your local electric cooperative to learn more about the Summer Shift and how you and your fellow cooperative members can help keep electricity affordable.

***Eau Claire Energy  
Cooperative***

Your Touchstone Energy® Partner 

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