

EAU CLAIRE ENERGY COOPERATIVE

Wisconsin

ENERGY COOPERATIVE

MONTHLY SINCE 1940

NOVEMBER 2007

News



'Tis the season
to save.

\$3 Instant
Reward

per LED holiday light set

*(See page 4 for the
participating retailers)*

**Eau Claire Energy
Cooperative**

Your Touchstone Energy® Partner 



focus on energy™

The power is within you.



This 99¢ light bulb can save you at least \$30.

An ENERGY STAR® qualified compact fluorescent light bulb (CFL) is up to 75% more efficient than a standard bulb. Replace just one, and save at least \$30 over the lifetime of the bulb.

With Instant Cash-Back Rewards, select ENERGY STAR qualified CFLs are as little as 99¢ per bulb.* But only for a limited time, and only at these participating retailers: **Ace Hardware, Big Lots, Do it Best, Hardware Hank, Home Concept, Menards, Mills Fleet Farm, The Home Depot and True Value Hardware.**

To learn more about ENERGY STAR qualified CFLs, call **800.762.7077** or visit **focusonenergy.com/changealight**.

*Some retailers only carry multi-packs.

To operate with high efficiency, compact fluorescent light bulbs (CFLs) must contain small amounts of mercury. Manage in accordance with disposal laws.

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The power is within you.

'Tis the season to save.



\$3 Instant Reward
per light set

Holiday lights that use light emitting diode (LED) technology:

- Use approximately 90% less energy than standard incandescent holiday lights
- Feature up to 20-year life
- Produce almost no heat
- No glass bulbs to break or replace

Promotion begins October 15, 2007

Visit a participating Ace Hardware, Menards, Mills Fleet Farm and True Value retailer. Customers of some cooperative or municipal utilities may not be eligible. Promotion ends 12/31/07. Limit twelve (12) light sets per customer. Some restrictions apply. 885-3092-0807

Eau Claire Energy Cooperative

The Wisconsin Energy® Partner
PO Box 348 Fall Creek, WI 54743-0348
715-832-1400 • 888-552-1484
www.ecec.com



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The power is with you.

800.782.7977 focusenergy.com

\$9,000 in Scholarships Available

Next spring Eau Claire Energy Cooperative will award up to \$9,000 in higher education scholarships to students of member families through the Federated Youth Foundation Scholarship Program. Eighteen different \$500 scholarships will be awarded to high school students, home-schooled students, as well as current CVTC and UW-Eau Claire students.



Sixteen \$500 scholarships will be awarded to students attending area high schools—one for each of the following:

- Altoona
- Augusta
- Cadott
- Chippewa Falls
- Chippewa Falls McDonnell
- Eau Claire Memorial
- Eau Claire North
- Eau Claire Regis

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Join the Youth Ambassadors

**Next meeting
November 21, 2007**

12:00 noon to 1:30 p.m.

at Eau Claire Energy Cooperative headquarters on Hwy. 12 between Eau Claire and Fall Creek.

For more information or to sign up, go to www.ecec.com.

Additional \$2 LED Holiday Lights Cash Reward!

In addition to the \$3 Instant Reward for each set of LED holiday lights, Eau Claire Energy Cooperative is offering an additional \$2 cash reward for its electric co-op members!

How do I receive my additional \$2 Rewards?

After you receive your \$3 Instant Reward at the retailer where you purchased your holiday lights, bring or mail your receipts to Eau Claire Energy Cooperative for an additional \$2 Reward per set of qualifying holiday lights. Eau Claire Energy Cooperative will mail a check to you for the rewards.

Limit 12 light sets per member. You must submit your qualifying receipts to Eau Claire Energy Cooperative by December 31, 2007.

**Change Your Clock
& Change a Bulb!**



**Daylight Saving Time Ends
Sunday, November 4, 2007**

Save money by changing your light bulbs to energy-saving compact fluorescent bulbs. You'll save money on your energy bill. (Try the new instant-on CFL bulbs.) Visit focusonenergy.com for more information about lighting rebates and instant rewards. ■

Take Charge of Your Electric Use With Kill-A-Watt

Take charge of your electric use with Kill-A-Watt Electricity Usage Monitor. It's a unit that you plug directly into the wall. Then you plug your 120-volt appliance into it. The monitor will help show you which appliances and equipment are consuming more power and draining more dollars. You can calculate your electrical expenses by the day, week, month, or year. Start making decisions about your lifestyle and save on your energy bill.

Eau Claire Energy Cooperative

has some of these units in stock that you can check out so you can test your appliances. Place a security deposit of \$10 and you will receive your deposit upon its return. To reserve your Kill-A-Watt monitor, call us at 715-832-1603 or 888-832-1604 (toll free). (ECEC also has 240-volt monitors — call for more information.)

The Kill-A-Watt monitor can also be purchased at Eau Claire Energy Cooperative for \$24.95. ■

**Convenience,
Quality, Comfort —
all under one roof**

Look to the folks at Energy Connections for convenience, quality, and comfort — all under one roof. They take care of Chippewa Valley homes and businesses with propane, quality heating and cooling service.

- Save money and make sure your unit is operating at peak efficiency.
- Enjoy "Peace of Mind" knowing your unit will operate properly when you need it.
- It's not too late to install a new money-saving, energy-efficient furnace or boiler before the winter rush.

*"We provide comfort
& peace of mind"*

**Energy
Connections**
A Subsidiary of Eau Claire
Energy Cooperative

715-832-1603
888-832-1604, ext. 225
www.ecec.com

**This 99¢ light bulb
can save you at least \$30.**

(see inside front cover)

To learn more about ENERGY Star qualified CFLs, call 800.762.7077 or visit focusonenergy.com/changealight

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The power is within you.

Interested in Serving as a Director?

Cooperative members electing their own directors is just one part of the democratic process at Eau Claire Energy Cooperative. As a member of Eau Claire Energy Cooperative, you also have the opportunity to serve on our Board of Directors.

If you live in one of the districts listed below and would like an opportunity to be considered for a director position, please fill in the printed request form below or register online at www.ecec.com. Make sure we receive your request in our office no later than December 10, 2007.

In 2008 your cooperative has three board positions up for election. These board members have the option to run again for their positions:

District No. 1: Jerry R. Graham

Includes: Seymour township in Eau Claire County; Hallie and Lafayette townships in Chippewa County, except service area in District 2

District No. 5: John R. Bilderback

Includes: Brunswick and Drammen townships in Eau Claire County; Rock Creek township in Dunn County; Albany township in Pepin County; Naples township in Buffalo County, except service area in District 2

District No. 8: Jeffrey Frieberg

Includes Clear Creek and Otter Creek townships in Eau Claire County; Sumner and Unity townships in Trempealeau County.

Director Candidate Request Form

Name _____

Address _____

City, State, Zip _____

Phone _____

Please return this form to Eau Claire Energy Cooperative by December 10, 2007.

December 10, 2007

Candidate Registration Deadline

Return the candidate request form below to Eau Claire Energy Cooperative by December 10, 2007.

Once we receive your request, we will send you a director information packet for you to review. All inquiries will remain confidential. The nominating committee will meet in January 2008 to review and select the final slate of candidates.

If you have any questions, please contact ECEC at 715-832-1603 or toll free at 888-832-1604, extension 245.

March 18, 2008

Annual Meeting

Members will have the opportunity to vote via absentee ballot or at the annual meeting on March 18, 2008, at the Plaza Hotel & Suites on Clairemont Avenue in Eau Claire. ■



Focus on Energy has helped Wisconsin save more than \$130 million.

That has everyone feeling good.

For more information, contact **Focus on Energy at 800.762.7077**, or visit **focusonenergy.com**.



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Scholarships

(Continued from page 4)

- Elewa–Strum
- Elk Mound
- Fall Creek
- Immanuel Lutheran
- Mondovi
- Osseo–Fairchild
- Stanley–Boyd
- Home School Association

One \$500 scholarship will be awarded to a home-schooled student going on to a higher-education school in the 2007–08 school year.

One \$500 scholarship will be awarded to one student at each of the following schools:

- Chippewa Valley Technical College
- University of Wisconsin–Eau Claire

To qualify, the applying student must fit the following criteria:

- Be a member of Eau Claire Energy Cooperative and currently receive electric service at their primary residence.
- Display average or above-average academic records.
- Display potential to successfully continue achieve-

ment in a post-secondary public or private college, university, junior college or vocational school program of choice that will lead to an associate degree or one-year diploma or bachelor's degree.

- Be accepted into the school where the scholarship will be used.
- Display unusual financial requirements or special circumstances.

January 28, 2008, Application Deadline

You can obtain your scholarship application at any of the schools listed above. Or go online and print the application at www.ecec.com (click on the scholarship banner). All applications must be completed and returned to the high school, technical college, or university student office on or before January 28, 2008.

Questions?

For answers to your questions about ECEC's Federated Youth Foundation Scholarships, e-mail Kristine Erdman at kerdman@ecec.com or call her at 715-832-1603 or 888-832-1604, extension 228. ■

Did You Know?

The big-screen televisions and plasma TVs are great for watching your favorite movies and sports networks. But they use as much electricity as an older style refrigerator — about 850 kilowatt hours per year, depending on the size. ■

Eau Claire Energy Cooperative

John W. Luehrsen, CEO
Mary Kay Brevig, Editor
8214 Hwy 12 PO Box 368
Fall Creek, WI 54742-0368

Office Hours: 7:30 a.m.–4 p.m. Mon–Fri

Non-emergencies: 715-832-1603

Toll FREE 888-832-1604

Emergencies & outages: Toll FREE 800-927-5090

24 hours a day, 7 days a week

Diggers Hotline: 1-800-242-8511

Call 3 working days before you dig.

**Eau Claire Energy
Cooperative**

Your Touchstone Energy® Partner 



SAVINGS WITH A TWIST

Make your next light an ENERGY STAR.
\$2 Cash Rewards Available.

For more information, contact
Focus on Energy at 800.762.7077
or visit **focusonenergy.com.**

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Focus on Energy has helped Wisconsin
save more than \$130 million.

That has everyone feeling good.

Focus on Energy helps people in Wisconsin make smart energy choices, and the positive effects are showing up everywhere. On our pocketbooks. In the comfort of our homes and workplaces. And in the very air we breathe. In fact, our combined energy efficiency and renewable energy efforts have prevented nearly 2.6 billion pounds of emissions from being released into the atmosphere. While we're happy with the results, we're nowhere near being done.

To learn more about how you can help, visit the Focus on Energy web site. You'll feel good about it.

800.762.7077 focusonenergy.com

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SAVINGS WITH A TWIST

Make your next light an ENERGY STAR®. You typically spend more to light your home than you do to operate your refrigerator all year long. If you're still using standard bulbs and inefficient fixtures, you're wasting a lot of energy and money. Switching to energy efficient lighting can save you time, energy and money, and help protect the environment.

ENERGY STAR qualified bulbs:

- Use up to 75% less energy
- Last up to 10 times longer

By replacing the five most frequently used light bulbs in your home with ENERGY STAR qualified models, you can save about \$35 each year in energy costs.

Make your next light an ENERGY STAR. \$2 Cash Rewards available.

For more information, contact Focus on Energy at 800-762-7077 or visit focusonenergy.com.

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