

# New Electric Rates

*Electric rate adjustments effective July 21, 2009*

***Reliable... Responsible... Resourceful  
electric service for Co-op member owners***

On May 27, 2009, the Eau Claire Energy Cooperative Board of Directors approved new electric rates which go into effect on July 21, 2009. This is a decision your board of directors takes very seriously. Electric rate increases are necessary in order to cover the higher costs of delivering safe and reliable electric service to our co-op member owners. That includes the higher cost of wholesale power, renewable energy, increasing environmental regulations and fuel.

**Your board of directors understands and supports:**

- The importance of continuing to offer safe, reliable and affordable electric service to you, our co-op member owners.
- The need to be resourceful in the ongoing investment of renewable energy as well as environmental controls at existing power plants.
- The responsibility of the co-op and our member owners to use energy wisely in an effort to keep electric costs low.

Increased electric rates are not just a local or regional dilemma. Utilities all over the United States are facing higher costs to deliver electricity to consumers. As populations increase around the globe, competition for energy also increases dramatically. More than ever before, energy use around the world affects every single person in our distribution area.


## **What's the difference between the monthly service charge, the energy charge, and the power cost adjustment?**

The monthly service charge primarily covers the fixed costs of providing electricity to our co-op member owners. This includes items such as poles, power lines, transformers, power line maintenance, etc. These are the costs associated with serving you, the member owner, regardless of the number of kilowatt hours used. These fixed costs are spread across all member owner accounts according to account classifications.

The energy charge is the price for one kilowatt hour of electricity you use in your home, farm or other business. Your total energy charge is controlled entirely by you. The monthly energy bill shows the specific billing dates and the number of kilowatt hours you used during that billing period. Multiply the number of kilowatt hours used in the billing period by the energy charge to come up with the cost of your total energy charge for that time period.

The power cost adjustment covers the wholesale power cost increases that are passed through to our co-op member owners. It can be adjusted

## **Eau Claire Energy Cooperative**

Your Touchstone Energy® Partner 

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monthly to cover fluctuating costs from our wholesale power provider, Dairyland Power Cooperative.

The new electric rates are listed on the reverse side of this flyer. Or you can view them at [www.ecec.com](http://www.ecec.com).

## **What can WE ALL do to control energy costs?**

Your board of directors takes any electric rate increase very seriously. The board, management and employees at Eau Claire Energy Cooperative take measures to keep budgetary costs in step to provide safe and reliable electricity for our member owners. Everyone is urged to take the following steps to control energy costs:

1. Contact your legislators. Join the more than 341,000 American consumers who have already asked their elected officials tough questions about our energy future. Go to our web site at [www.ecec.com](http://www.ecec.com) and click on the Our Energy, Our Future icon near the bottom of our home page. Go through the easy to follow steps to send an e-mail to your legislators. Urge Congress to work with electric co-ops to meet both federal public policy goals and your need for affordable, reliable, and resourceful electricity.
2. Ask Focus on Energy questions about ways to make your home or business more energy efficient. Go to [www.focusonenergy.com](http://www.focusonenergy.com) and click on the Ask Focus icon.
3. Take advantage of ENERGY STAR appliance incentives and other energy efficiency incentives offered through Eau Claire Energy Cooperative and other rewards offered through Focus on Energy. Go to our web site or call our office for more information.
4. Utilize the federal government's Stimulus Package tax credits. A link to the list of qualifying energy efficient improvements is available on our web site — click on the Incentives tab.
5. Try some of the easy energy efficiency tips listed in the "101 Low Cost/No Cost Ways to Save Energy" booklet. Visit our web site and click on the Energy Info tab or call us for a free copy.

(over...)

◆ <b>General Purpose</b>			<b>Rate Codes A, F &amp; G</b>
Monthly Service Charge	\$ 29.40		
Energy Charge	\$ 0.1036	per kWh <u>plus PCA</u>	
◆ <b>General Purpose - Time of Use</b>			<b>Rate Code A, T</b>
Monthly Service Charge	\$ 29.40		
Energy Charge - On Peak 7-9am & 5-8pm	\$ 0.14680	per kWh <u>plus PCA</u>	
Energy Charge - Off Peak All other times	\$ 0.06911	per kWh <u>plus PCA</u>	
◆ <b>Controlled Water Heater Credit</b>			<b>Rate Code W</b>
Credit	\$ 4.00	per month per water heater	
◆ <b>Controlled Central Air Conditioner Credit</b>			<b>Rate Code AC</b>
Credit (during June, July, August, September)	\$ 5.00	per month per air conditioner	
◆ <b>Off Peak Energy Usage - Separately Metered (Dual Fuel and Heat Storage)</b>			<b>Rate Code T &amp; V</b>
Monthly Service Charge	\$ 3.00		
Energy Charge - Sept 21- May 20	\$ 0.0620	per kWh <u>plus PCA</u>	
Energy Charge - May 21-Sept 20	\$ 0.0840	per kWh <u>plus PCA</u>	
◆ <b>Separately Metered Heat (Rate Closed)</b>			<b>Rate Code H</b>
Monthly Service Charge	\$ 3.00		
Energy Charge	\$ 0.1036	per kWh <u>plus PCA</u>	
◆ <b>General Purpose - less than 50 kW demand</b>			<b>Rate Code R</b>
Monthly Service Charge	\$ 42.00		
Energy Charge	\$ 0.1036	per kWh <u>plus PCA</u>	
◆ <b>Demand and Energy - less than 300 kW demand</b>			<b>Rate Code CA</b>
Monthly Service Charge	\$ 42.00		
Demand Charge - Winter (Nov-Apr)	\$ 9.72	per kW	
Demand Charge - Summer (May-Oct)	\$ 12.52	per kW	
Energy Charge	\$ 0.0515	per kWh <u>plus PCA</u>	
◆ <b>General Purpose - Peak Alert</b>			<b>Rate Code C</b>
Monthly Service Charge	\$ 75.00		
Customer Demand Charge	\$ 1.67	per kW	
Transmission Demand Charge	\$ 2.20	per kW	
<i>Plus:</i>			
Winter Demand Charge(Nov-Apr) - On Peak	\$ 5.85	per kW each month	
Summer Demand Charge(May-Oct) - On Peak	\$ 8.65	per kW each month	
Energy Charge - On-Peak	\$ 0.0683	per kWh <u>plus PCA</u>	
Energy Charge - Off-Peak	\$ 0.0596	per kWh <u>plus PCA</u>	
◆ <b>Large Power Time of Use</b>			<b>Rate Code Q</b>
Monthly Service Charge	\$ 50.00		
Customer Demand Charge	\$ 1.67	per kW	
Transmission Demand Charge	\$ 2.20	per kW	
<i>Plus:</i>			
Winter Demand Charge (Nov-Apr) - On Peak	\$ 5.85	per kW each month	
Summer Demand Charge (May-Oct) - On Peak	\$ 8.65	per kW each month	
Energy Charge	\$ 0.0653	per kWh <u>plus PCA</u>	
◆ <b>Off Peak Irrigation and Crop Drying</b>			<b>Rate Code N</b>
Monthly Service Charge - Single Phase	\$ 29.40		
Monthly Service Charge - Three Phase	\$ 42.00		
Energy Charge	\$ 0.082	per kWh <u>plus PCA</u>	

## OUTDOOR LIGHTING

◆ <b>Unmetered Outdoor Light - Overhead</b>			<b>Rate Code L</b>
Service Charge - Existing location	none		
70 Watt HPS (Closed Rate)	\$ 7.95	per month	
100 Watt HPS	\$ 7.95	per month	
150 Watt HPS	\$ 11.00	per month	
250 Watt HPS (when available)	\$ 13.50	per month	
175 Watt HgV (Closed Rate)	\$ 7.95	per month	
◆ <b>Unmetered Outdoor Light - Underground</b>			<b>Rate Code M</b>
Service Charge - Existing location	none		
100 Watt HPS	\$ 12.25	per month	
150 Watt HPS	\$ 15.50	per month	
175 Watt HgV (Closed Rate)	\$ 12.25	per month	